

CHRISTINE GALLIGAN

VP OF RESEARCH AND INSIGHTS

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SUMMARY

Christine blends design thinking, strategic foresight, and deep research to help leaders cut through complexity, anticipate market shifts, and drive innovation. She specializes in transforming emerging insights into strategic decisions that shape the future of healthcare, life sciences, and deep tech.

CORE EXPERTISE

- Strategic Foresight, Market Intelligence, & Trends Analysis
- Behavioral Research & Design Thinking
- AI-Enhanced Research & Evidence-Based Strategy
- Storytelling, Brand Strategy & Market Positioning
- Study Design, Funding Strategy & Health Outcomes

EDUCATION

MASTERS OF HEALTH ADMINISTRATION

Executive Board

Virginia Commonwealth University | 2015 - 2018

B.S. PUBLIC HEALTH SERVICES

Calhoun Honors College (minor in Business)

Clemson University | 2011 - 2015

RELEVANT EXPERIENCE

CVS HEALTH

Senior Innovation & Design Consultant

Applied design thinking and behavioral science to develop insights and prototype digital health solutions that drive business growth and improve patient outcomes. Notable projects include SDOH nudge healthcare pilots within CVS/Aetna's 70M+ member network across retail pharmacies and HealthHUBs.

STRATEGY & INNOVATION CONSULTING

Pre-Seed to Global 2000

Advised startups, enterprises, and investors on market strategy, AI applications, and commercialization in healthcare, biotech, and emerging technology. Specialized in translating complex insights into high-impact decisions including work focused on remote care, aging populations, and rural service access.